



# VIDEO SERVICES

## BRAND STORY PACKAGE

(Most Popular)

What you get:

- Brand video
  - 30 second version for social media and TV
  - 15 second looping version for homepage header
  - 5 social media Reels
  - 4 hours of filming
  - 3 rounds of revisions per video
  - Branded photoshoot
  - 60 minute video planning meeting
- = **8 Total Videos + Photos**

**\$3,495.00**

*Nonprofit Discount = 20%*

## SOLO STORY PACKAGE

What you get:

- Brand video
  - 30 second version for social media and TV
  - 3 social media Reels
  - 2 hrs. of filming
  - 2 rounds of revisions to video
  - 30 minute video planning meeting
- = **5 Total Videos**

**\$1,995.00**

*Nonprofit Discount = 20%*

15/30s TV commercial only - \$995

## SOCIAL REELS PACKAGE

What you get:

- 60-90s social media Reels
- Branded text, logo animation and subtitles
- Filming session(s)
- 30-minute planning and strategy session

Pricing Breakdown:

- Package of 3 Reels + 60 min. filming = **\$595**
  - Package of 4 Reels + 60 min. filming = **\$775**
  - Package of 5 Reels + 90 min. filming = **\$950**
  - Package of 6 Reels + 90 min. filming = **\$1,095**
- \* Does not include posting to socials. + \$450/mo

**Multi-month savings:**

- 3 Months @ 10% off
- 6 Months @ 15% off
- 9 Months @ 20% off

\*Extra filming: \$150/hr.

\*Extra editing: \$95/hr.

## OTHER VIDEO SERVICES

**Event Video Coverage:**

- Event Recap Video
- Still photos
- \$150/hr. for filming
- \$95/hr. for editing
- 2 rounds of revisions to the video
- Edited photos

**Video Only Options:**

- 1 Video - \$895 + 60 min. of filming
- 2 Videos - \$1,595 + 90 min. of filming
- 3 Videos - \$2,350 + 120 min. of filming

**Digital Video Ads:**

- Includes 15/30s Video/Audio versions with Brand and Call to Action edits
- Includes voiceover
- Client provides script

1 pack = \$700

2 pack = \$1250

3 pack = \$1800

4 pack = \$2200

5 pack = \$2750

*Prices listed are for informational purposes only and subject to change without notice.*